

GRAPHIC DESIGNER

Job Title	<i>Graphic Designer</i>
Reporting to	CHRO
Department	
Location	Karachi
Monthly Budget	Rs.35,000 – Rs.45,000

About the Company

A Telecom service provider, offering Broadband Internet, Voice, Cloud and other services to its corporate and residential customers is looking for a Graphic Designer

Main Duties & Responsibilities

- Meeting clients or account managers to discuss the business objectives and requirements of the job.
- interpreting the client's business needs and developing a concept to suit their purpose;
- estimating the time required to complete the work and providing quotes for clients;
- developing design briefs by gathering information and data through research;
- thinking creatively to produce new ideas and concepts;
- using innovation to redefine a design brief within the constraints of cost and time;
- presenting finalized ideas and concepts to clients or account managers;
- working with a wide range of media, including photography and computer-aided design (CAD);
- proofreading to produce accurate and high-quality work;
- contributing ideas and design artwork to the overall brief;
- demonstrating illustrative skills with rough sketches;
- working on layouts and art working pages ready for print;
- keeping up-to-date of emerging technologies in new media, particularly design programs such as In Design, QuarkXPress, FreeHand, Illustrator, Photoshop, 3ds Max, Acrobat, Director, Dreamweaver and Flash;
- developing interactive design;
- commissioning illustrators and photographers;
- Working as part of a team with printers, copywriters, photographers, stylists, illustrators, other designers, account executives, web developers and marketing specialists.

Key Competencies

1. The Company Fire Procedures, Health and Safety Policy and Security Procedures
2. Short and long term company promotions
3. The company dress code
4. The Company smoking policy
5. Company philosophy
6. Rules and Management Policies
7. Company Objectives and Vision

Understanding the Business

- Demonstrate an interest in and an understanding of issues relevant to your department and keep your knowledge up to date, including legislative information

- Generate new ideas and encourage creativity from your staff
- Recognize the need for new and modified approaches

Ability

- Reasoning ability to apply commonsense reasoning to a variety of situations.
- Ability to read and understand a variety of instructions furnished in written, oral or diagram form. Ability to respond to common inquiries or complaints.

Educational Qualification

- Bachelors in Commerce